

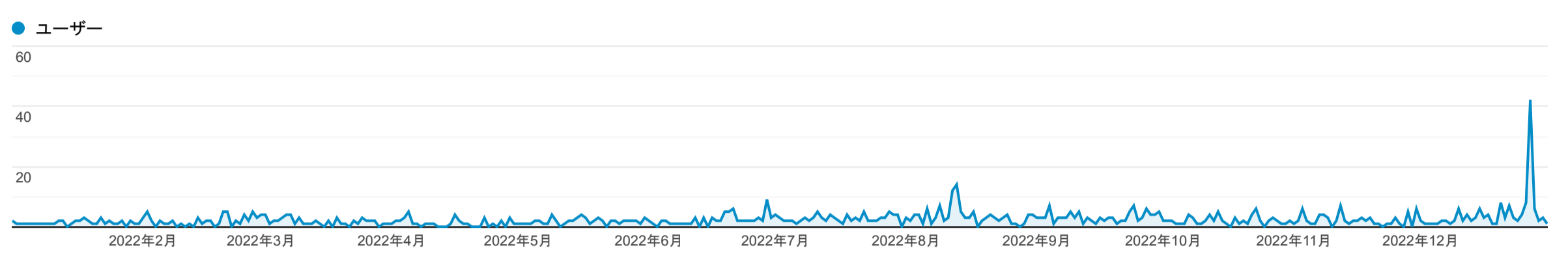
デバイス

2022/01/01 - 2022/12/31

すべてのユーザー  
56.47% ユーザー

エクスプローラ

サマリー



モバイルデバイスの情報	集客			行動			コンバージョン		
	ユーザー ↓	新規ユーザー	セッション	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	471 全体に対する割合: 56.47% (834)	469 全体に対する割合: 57.20% (820)	1,111 全体に対する割合: 56.17% (1,978)	38.34% ビューの平均: 32.41% (18.32%)	3.40 ビューの平均: 4.17 (-18.36%)	00:02:32 ビューの平均: 00:03:20 (-24.00%)	0.00% ビューの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	\$0.00 全体に対する割合: 0.00% (0.00)
1. Apple iPhone	256 (54.24%)	256 (54.58%)	313 (28.17%)	39.94%	3.77	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Apple iPad	43 (9.11%)	43 (9.17%)	61 (5.49%)	40.98%	3.36	00:03:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. (not set)	6 (1.27%)	6 (1.28%)	8 (0.72%)	25.00%	4.25	00:03:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Google Pixel 4a	5 (1.06%)	5 (1.07%)	40 (3.60%)	25.00%	3.45	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Sharp SH-41A AQUOS Sense 4	5 (1.06%)	5 (1.07%)	5 (0.45%)	60.00%	2.40	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Sony SO-41B XPERIA ACE II	5 (1.06%)	5 (1.07%)	5 (0.45%)	0.00%	4.20	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Google Pixel 4a (5G)	4 (0.85%)	4 (0.85%)	9 (0.81%)	22.22%	3.33	00:06:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Google Pixel 5	4 (0.85%)	4 (0.85%)	11 (0.99%)	18.18%	3.09	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Kyocera KYV47 BASIO 4	4 (0.85%)	4 (0.85%)	4 (0.36%)	25.00%	3.00	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Sharp SH-02M AQUOS Sense 3	4 (0.85%)	4 (0.85%)	7 (0.63%)	28.57%	7.86	00:07:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Sony SO-41A Xperia 10 II	4 (0.85%)	4 (0.85%)	27 (2.43%)	14.81%	4.33	00:02:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Sony XQ-BT52 Xperia 10 III	4 (0.85%)	4 (0.85%)	5 (0.45%)	20.00%	3.00	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Samsung SC-03L Galaxy S10	3 (0.64%)	3 (0.64%)	3 (0.27%)	33.33%	4.00	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Samsung SC-53B Galaxy A52 5G	3 (0.64%)	3 (0.64%)	4 (0.36%)	0.00%	3.50	00:02:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Sharp SH-03K AQUOS R2	3 (0.64%)	2 (0.43%)	5 (0.45%)	60.00%	3.80	00:01:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Sharp SH-54B AQUOS SENSE6	3 (0.64%)	2 (0.43%)	12 (1.08%)	25.00%	4.50	00:03:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. Sharp SHV48 AQUOS Sense3 Basic	3 (0.64%)	3 (0.64%)	3 (0.27%)	33.33%	8.33	00:04:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Sony SOV36 Xperia XZ1	3 (0.64%)	3 (0.64%)	4 (0.36%)	0.00%	4.25	00:03:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Asus X00PD Zenfone Max M1	2 (0.42%)	2 (0.43%)	6 (0.54%)	16.67%	2.83	00:02:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. DoCoMo F-01L Raku-Raku smartphone me	2 (0.42%)	2 (0.43%)	2 (0.18%)	50.00%	10.50	00:05:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Fujitsu F-42A	2 (0.42%)	2 (0.43%)	12 (1.08%)	8.33%	9.92	00:08:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. Google Pixel 3a XL	2 (0.42%)	2 (0.43%)	34 (3.06%)	41.18%	2.29	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. Google Pixel 6	2 (0.42%)	2 (0.43%)	7 (0.63%)	14.29%	2.71	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. Huawei d-02K dtab Compact	2 (0.42%)	2 (0.43%)	2 (0.18%)	50.00%	1.50	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. Kyocera A001KC Katan Sumaho 2	2 (0.42%)	2 (0.43%)	24 (2.16%)	79.17%	2.50	00:02:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. LG A001LG V60 ThinQ 5G	2 (0.42%)	2 (0.43%)	8 (0.72%)	25.00%	3.00	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
27. OPPO A002OP Reno3 A	2 (0.42%)	2 (0.43%)	3 (0.27%)	0.00%	3.67	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)

	Count	Count	Count	Percentage	Count	Count	Count	Count	Count
27. OPPO A0020P Reno3 A	2 (0.42%)	2 (0.43%)	2 (0.27%)	0.00%	3.07	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
28. OPPO CPH2013 Reno 3A	2 (0.42%)	2 (0.43%)	2 (0.18%)	0.00%	7.50	00:02:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
29. Samsung SCV41 Galaxy S10	2 (0.42%)	2 (0.43%)	3 (0.27%)	66.67%	1.33	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
30. Sharp SH-53A AQUOS sense5G	2 (0.42%)	2 (0.43%)	2 (0.18%)	0.00%	2.00	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
31. Sharp SH-M15 Aquos sense4	2 (0.42%)	2 (0.43%)	3 (0.27%)	0.00%	14.67	00:15:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
32. Sharp SH-RM19 AQUOS SENSE6	2 (0.42%)	2 (0.43%)	3 (0.27%)	33.33%	4.00	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
33. Sharp SHG06 AQUOS WISH	2 (0.42%)	2 (0.43%)	3 (0.27%)	33.33%	3.00	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
34. Sony A102SO Xperia 10 III	2 (0.42%)	2 (0.43%)	4 (0.36%)	25.00%	3.50	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
35. Sony SO-01K Xperia XZ1	2 (0.42%)	2 (0.43%)	2 (0.18%)	50.00%	4.00	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
36. Xiaomi A001XM Redmi Note 9T	2 (0.42%)	2 (0.43%)	3 (0.27%)	33.33%	5.33	00:05:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
37. Apple iPhone SE (2nd generation)	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
38. Apple iPhone XR	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	7.00	00:09:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
39. Asus I006D Zenfone 8	1 (0.21%)	1 (0.21%)	29 (2.61%)	44.83%	2.90	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
40. DoCoMo F-01J arrows NX F-01J	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41. Fujitsu F-04K Arrows Be2	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	3.00	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
42. Fujitsu F-41A Arrows Be4	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	7.00	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
43. Google Pixel 3	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44. Google Pixel 3a	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45. Huawei ANE-LX2J P20 Lite	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46. Huawei d-01K dtab	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	10.00	00:21:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
47. Huawei PIC-LX9 Nova 2	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	27.00	00:41:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
48. Kyocera KYV48 Gratina	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	3.00	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
49. Kyocera S6-KC S6	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	5.00	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
50. Kyocera S8-KC S8	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	2.00	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
51. LG 802LG K50	1 (0.21%)	1 (0.21%)	2 (0.18%)	0.00%	2.50	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
52. LG L-03K Style	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	3.00	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
53. LG L-52A Velvet	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54. LG V480 G Pad 8.0	1 (0.21%)	1 (0.21%)	12 (1.08%)	0.00%	6.50	00:05:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
55. Microsoft Windows RT Tablet	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
56. OPPO CPH1983 Reno A	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57. OPPO CPH2099 A73 2020	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	12.00	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
58. OPPO OPG02 A54 5G	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	3.00	00:08:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
59. Qua LGT31	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	6.00	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
60. Samsung SC-02J Galaxy S8	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	3.00	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
61. Samsung SC-03K Galaxy S9+	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
62. Samsung SC-04J Galaxy Feel	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
63. Samsung SC-42A Galaxy A21	1 (0.21%)	1 (0.21%)	2 (0.18%)	0.00%	6.00	00:07:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
64. Samsung SC-51A Galaxy S20 5G	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65. Samsung SC-52B Galaxy S21 Ultra 5G	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	8.00	00:02:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
66. Samsung SCG13 Galaxy S22	1 (0.21%)	1 (0.21%)	3 (0.27%)	0.00%	5.33	00:10:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
67. Samsung SCV36 Galaxy S8	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	3.00	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
68. Samsung SCV38 Galaxy S9	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69. Samsung SCV43-j Galaxy A30	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	16.00	00:07:18	0.00%	0 (0.00%)	\$0.00 (0.00%)

70.	Samsung SM-A750C Galaxy A7 (2018)	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	2.00	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	Samsung SM-G973C Galaxy S10	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	Samsung SM-G973U Galaxy S10	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	Sharp 605SH AQUOS R	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	20.00	00:07:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	Sharp 706SH AQUOS R2	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	Sharp 803SH AQUOS R2 compact	1 (0.21%)	1 (0.21%)	2 (0.18%)	50.00%	1.50	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	Sharp 901SH AQUOS Sense 3 Plus	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	4.00	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	Sharp A002SH AQUOS zero5G basic	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	5.00	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	Sharp A004SH AQUOS sense5G	1 (0.21%)	1 (0.21%)	2 (0.18%)	50.00%	2.00	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	Sharp SH-01K Aquos Sense	1 (0.21%)	1 (0.21%)	2 (0.18%)	50.00%	3.00	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	Sharp SH-04L AQUOS R3	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	Sharp SH-51A AQUOS R5G	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	8.00	00:05:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	Sharp SH-RM12 AQUOS Sense3 Lite	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	6.00	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	Sharp SH-RM15 AQUOS sense4 lite	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	10.00	00:13:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	Sharp SHG02 AQUOS zero5G basic DX	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	3.00	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	Sharp SHG03 AQUOS sense5G	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	20.00	00:09:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	Sharp SHV39 AQUOS R	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	2.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	Sharp SHV40 Aquos Sense	1 (0.21%)	1 (0.21%)	3 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	Sharp SHV42 Aquos R2	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	3.00	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	Sharp SHV43 AQUOS SENSE2	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	Sharp SHV43-u AQUOS SENSE2	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	3.00	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	Sony 901SO Xperia 5	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	6.00	00:06:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	Sony A001SO Xperia 10 II	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	3.00	00:04:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	Sony SO-01L Xperia XZ3	1 (0.21%)	1 (0.21%)	3 (0.27%)	0.00%	4.33	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	Sony SO-01M Xperia 5	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	4.00	00:02:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	Sony SO-02K Xperia XZ1 Compact	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	2.00	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	Sony SO-02L Xperia Ace	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	6.00	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	Sony SO-03J Xperia XZs	1 (0.21%)	0 (0.00%)	339 (30.51%)	44.84%	2.37	00:02:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	Sony SO-05F DoCoMo tablet Xperia Z2 Tablet	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	9.00	00:03:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	Sony SO-51B Xperia 1 III	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	Sony SO-52B Xperia 10 III	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	5.00	00:02:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	Sony SOG02 Xperia 5 II	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	Sony SOG06 Xperia 1 IV	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	Sony SOG07 Xperia 10 IV	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	6.00	00:06:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
104.	Sony SOV33 Xperia X Performance	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	2.00	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	Sony SOV37 Xperia XZ2	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	Sony SOV41 Xperia 5	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	Sony SOV42 Xperia 8	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	8.00	00:04:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
108.	Sony SOV43 Xperia 10 II	1 (0.21%)	1 (0.21%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
109.	Xiaomi 21051182G Pad 5	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	2.00	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
110.	Xiaomi XIG02 Redmi Note 10 JE	1 (0.21%)	1 (0.21%)	1 (0.09%)	0.00%	4.00	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)

