

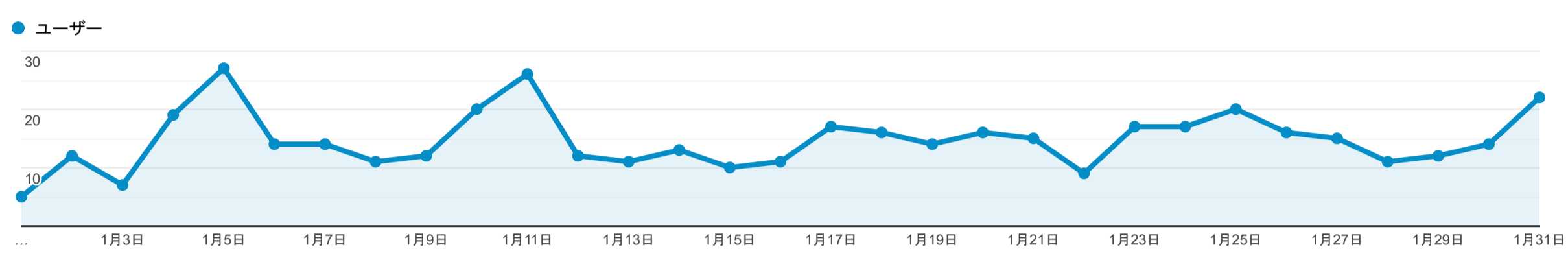
デバイス

すべてのユーザー
22.91% ユーザー

2023/01/01 - 2023/01/31

エクスプローラ

サマリー



モバイルデバイスの情報	集客			行動			コンバージョン		
	ユーザー ↓	新規ユーザー	セッション	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	167 全体に対する割合: 22.91% (729)	107 全体に対する割合: 27.44% (390)	708 全体に対する割合: 24.82% (2,852)	20.06% ビューの平均: 12.69% (58.01%)	7.04 ビューの平均: 8.42 (-16.34%)	00:02:56 ビューの平均: 00:02:44 (7.67%)	0.00% ビューの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	¥0 全体に対する割合: 0.00% (¥0)
1. Apple iPhone	64 (37.87%)	56 (52.34%)	157 (22.18%)	31.21%	7.44	00:02:22	0.00%	0 (0.00%)	¥0 (0.00%)
2. Apple iPad	11 (6.51%)	9 (8.41%)	13 (1.84%)	38.46%	6.08	00:03:14	0.00%	0 (0.00%)	¥0 (0.00%)
3. Google Pixel 2	7 (4.14%)	7 (6.54%)	7 (0.99%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	¥0 (0.00%)
4. (not set)	5 (2.96%)	3 (2.80%)	10 (1.41%)	10.00%	12.60	00:13:59	0.00%	0 (0.00%)	¥0 (0.00%)
5. Fujitsu F-51B Arrows We	4 (2.37%)	2 (1.87%)	13 (1.84%)	7.69%	8.92	00:01:32	0.00%	0 (0.00%)	¥0 (0.00%)
6. DoCoMo F-01L Raku-Raku smartphone me	3 (1.78%)	1 (0.93%)	33 (4.66%)	81.82%	1.61	00:00:16	0.00%	0 (0.00%)	¥0 (0.00%)
7. Google Nexus 5	3 (1.78%)	2 (1.87%)	3 (0.42%)	66.67%	9.67	00:06:31	0.00%	0 (0.00%)	¥0 (0.00%)
8. Sharp SH-41A AQUOS Sense 4	3 (1.78%)	1 (0.93%)	32 (4.52%)	3.12%	5.22	00:00:18	0.00%	0 (0.00%)	¥0 (0.00%)
9. Sony SO-53B Xperia 5 III	3 (1.78%)	1 (0.93%)	10 (1.41%)	20.00%	10.50	00:07:54	0.00%	0 (0.00%)	¥0 (0.00%)
10. Kyocera KYV47 BASIO 4	2 (1.18%)	0 (0.00%)	211 (29.80%)	9.95%	6.09	00:03:36	0.00%	0 (0.00%)	¥0 (0.00%)
11. LG LGT02 G Pad III	2 (1.18%)	1 (0.93%)	4 (0.56%)	0.00%	6.25	00:00:44	0.00%	0 (0.00%)	¥0 (0.00%)
12. LG LGV36	2 (1.18%)	0 (0.00%)	8 (1.13%)	25.00%	4.25	00:02:33	0.00%	0 (0.00%)	¥0 (0.00%)
13. Microsoft Windows RT Tablet	2 (1.18%)	0 (0.00%)	15 (2.12%)	6.67%	9.80	00:04:45	0.00%	0 (0.00%)	¥0 (0.00%)
14. Samsung SC-03L Galaxy S10	2 (1.18%)	1 (0.93%)	10 (1.41%)	30.00%	9.20	00:01:41	0.00%	0 (0.00%)	¥0 (0.00%)
15. Samsung SC-42A Galaxy A21	2 (1.18%)	1 (0.93%)	3 (0.42%)	0.00%	50.33	00:15:38	0.00%	0 (0.00%)	¥0 (0.00%)
16. Samsung SC-53C Galaxy A53 5G	2 (1.18%)	0 (0.00%)	11 (1.55%)	0.00%	6.91	00:00:40	0.00%	0 (0.00%)	¥0 (0.00%)
17. Sharp SH-04L AQUOS R3	2 (1.18%)	2 (1.87%)	2 (0.28%)	0.00%	5.50	00:08:43	0.00%	0 (0.00%)	¥0 (0.00%)
18. Sharp SH-51C AQUOS Wish2	2 (1.18%)	0 (0.00%)	3 (0.42%)	33.33%	3.00	00:01:40	0.00%	0 (0.00%)	¥0 (0.00%)
19. Sharp SHV40 Aquos Sense	2 (1.18%)	0 (0.00%)	19 (2.68%)	0.00%	10.32	00:01:26	0.00%	0 (0.00%)	¥0 (0.00%)
20. Sony SO-41A Xperia 10 II	2 (1.18%)	1 (0.93%)	5 (0.71%)	0.00%	9.20	00:06:10	0.00%	0 (0.00%)	¥0 (0.00%)
21. Asus I006D Zenfone 8	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	¥0 (0.00%)
22. Fujitsu 901FJ Arrows J TD-LTE JP	1 (0.59%)	0 (0.00%)	6 (0.85%)	0.00%	5.33	00:00:24	0.00%	0 (0.00%)	¥0 (0.00%)
23. Fujitsu F-02K	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	24.00	00:19:08	0.00%	0 (0.00%)	¥0 (0.00%)
24. Fujitsu F-02L Arrows Be3	1 (0.59%)	1 (0.93%)	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	¥0 (0.00%)
25. Fujitsu F-04K Arrows Be2	1 (0.59%)	1 (0.93%)	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	¥0 (0.00%)
26. Fujitsu FCG01 Arrows We	1 (0.59%)	1 (0.93%)	11 (1.55%)	18.18%	9.64	00:03:05	0.00%	0 (0.00%)	¥0 (0.00%)
27. Google Pixel 5	1	0	19	0.00%	4.11	00:00:15	0.00%	0	¥0

	Google Pixel 5	1 (0.59%)	0 (0.00%)	1 (2.68%)	0.00%	4.11	00:00:13	0.00%	0 (0.00%)	¥0 (0.00%)
28.	Google Pixel 5a	1 (0.59%)	0 (0.00%)	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	¥0 (0.00%)
29.	Google Pixel 7	1 (0.59%)	1 (0.93%)	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	¥0 (0.00%)
30.	Huawei WAS-LX2J P10 Lite	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	11.00	00:01:32	0.00%	0 (0.00%)	¥0 (0.00%)
31.	LG L-03K Style	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	46.00	00:20:58	0.00%	0 (0.00%)	¥0 (0.00%)
32.	OPPO A1010P Reno5 A	1 (0.59%)	1 (0.93%)	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	¥0 (0.00%)
33.	OPPO A1030P Reno 5 A 5G	1 (0.59%)	1 (0.93%)	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	¥0 (0.00%)
34.	OPPO CPH1903 A7	1 (0.59%)	1 (0.93%)	2 (0.28%)	50.00%	2.50	00:00:12	0.00%	0 (0.00%)	¥0 (0.00%)
35.	OPPO CPH1983 Reno A	1 (0.59%)	1 (0.93%)	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	¥0 (0.00%)
36.	Samsung SC-41A Galaxy A41	1 (0.59%)	1 (0.93%)	1 (0.14%)	0.00%	18.00	00:13:08	0.00%	0 (0.00%)	¥0 (0.00%)
37.	Samsung SC-51A Galaxy S20 5G	1 (0.59%)	1 (0.93%)	1 (0.14%)	0.00%	11.00	00:02:08	0.00%	0 (0.00%)	¥0 (0.00%)
38.	Samsung SC-51B Galaxy S21 5G	1 (0.59%)	0 (0.00%)	2 (0.28%)	0.00%	13.00	00:01:53	0.00%	0 (0.00%)	¥0 (0.00%)
39.	Samsung SCV43 Galaxy A30	1 (0.59%)	1 (0.93%)	8 (1.13%)	50.00%	1.50	00:01:50	0.00%	0 (0.00%)	¥0 (0.00%)
40.	Samsung SCV49 Galaxy A21	1 (0.59%)	0 (0.00%)	19 (2.68%)	10.53%	5.79	00:01:51	0.00%	0 (0.00%)	¥0 (0.00%)
41.	Sharp A104SH AQUOS WISH	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	7.00	00:02:34	0.00%	0 (0.00%)	¥0 (0.00%)
42.	Sharp A204SH AQUOS Wish2	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	8.00	00:00:54	0.00%	0 (0.00%)	¥0 (0.00%)
43.	Sharp S7-SH S7	1 (0.59%)	1 (0.93%)	1 (0.14%)	0.00%	3.00	00:06:43	0.00%	0 (0.00%)	¥0 (0.00%)
44.	Sharp SH-01K Aquos Sense	1 (0.59%)	1 (0.93%)	1 (0.14%)	0.00%	4.00	00:02:40	0.00%	0 (0.00%)	¥0 (0.00%)
45.	Sharp SH-01L Aquos Sense 2	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	13.00	00:11:36	0.00%	0 (0.00%)	¥0 (0.00%)
46.	Sharp SH-02M AQUOS Sense 3	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	4.00	00:00:22	0.00%	0 (0.00%)	¥0 (0.00%)
47.	Sharp SH-03J AQUOS R	1 (0.59%)	1 (0.93%)	1 (0.14%)	0.00%	2.00	00:01:07	0.00%	0 (0.00%)	¥0 (0.00%)
48.	Sharp SH-L02 AQUOS L2	1 (0.59%)	0 (0.00%)	2 (0.28%)	0.00%	18.50	00:03:52	0.00%	0 (0.00%)	¥0 (0.00%)
49.	Sharp SH-M08 AQUOS SENSE2	1 (0.59%)	1 (0.93%)	1 (0.14%)	0.00%	28.00	00:11:49	0.00%	0 (0.00%)	¥0 (0.00%)
50.	Sharp SH-RM15 AQUOS sense4 lite	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	18.00	00:27:25	0.00%	0 (0.00%)	¥0 (0.00%)
51.	Sharp SH-RM18 AQUOS zero6	1 (0.59%)	0 (0.00%)	6 (0.85%)	0.00%	9.33	00:07:14	0.00%	0 (0.00%)	¥0 (0.00%)
52.	Sharp SHG05 AQUOS SENSE6	1 (0.59%)	0 (0.00%)	2 (0.28%)	50.00%	2.50	00:00:08	0.00%	0 (0.00%)	¥0 (0.00%)
53.	Sharp SHV45-u AQUOS sense3	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	44.00	00:08:29	0.00%	0 (0.00%)	¥0 (0.00%)
54.	Sharp SHV48 AQUOS Sense3 Basic	1 (0.59%)	1 (0.93%)	1 (0.14%)	0.00%	2.00	00:02:48	0.00%	0 (0.00%)	¥0 (0.00%)
55.	Sony SO-01K Xperia XZ1	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	5.00	00:01:48	0.00%	0 (0.00%)	¥0 (0.00%)
56.	Sony SO-03G Xperia Z2 LTE-A	1 (0.59%)	0 (0.00%)	1 (0.14%)	0.00%	16.00	00:07:21	0.00%	0 (0.00%)	¥0 (0.00%)
57.	Sony SO-04K Xperia XZ2 Premium	1 (0.59%)	0 (0.00%)	2 (0.28%)	0.00%	7.00	00:01:25	0.00%	0 (0.00%)	¥0 (0.00%)
58.	Sony SO-05K Xperia XZ2 Compact	1 (0.59%)	1 (0.93%)	1 (0.14%)	0.00%	7.00	00:54:13	0.00%	0 (0.00%)	¥0 (0.00%)
59.	Sony SOV37 Xperia XZ2	1 (0.59%)	1 (0.93%)	1 (0.14%)	0.00%	3.00	00:01:28	0.00%	0 (0.00%)	¥0 (0.00%)
60.	Sony SOV41 Xperia 5	1 (0.59%)	0 (0.00%)	14 (1.98%)	7.14%	4.43	00:00:54	0.00%	0 (0.00%)	¥0 (0.00%)
61.	Sony SOV42 Xperia 8	1 (0.59%)	0 (0.00%)	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	¥0 (0.00%)
62.	Sony XQ-BT52 Xperia 10 III	1 (0.59%)	0 (0.00%)	2 (0.28%)	0.00%	2.50	00:00:49	0.00%	0 (0.00%)	¥0 (0.00%)
63.	Xiaomi M2101K6R Redmi Note 10 Pro	1 (0.59%)	1 (0.93%)	1 (0.14%)	0.00%	50.00	00:05:06	0.00%	0 (0.00%)	¥0 (0.00%)
64.	ZTE A003ZT Libero 5G	1 (0.59%)	0 (0.00%)	14 (1.98%)	0.00%	13.00	00:01:30	0.00%	0 (0.00%)	¥0 (0.00%)