

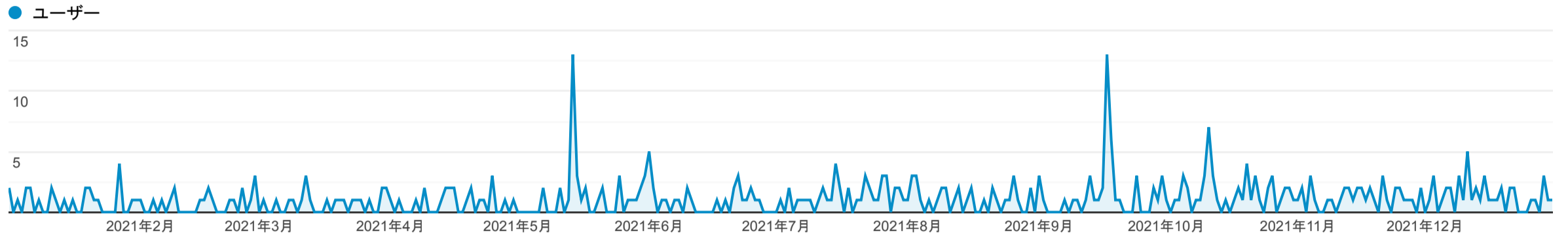
デバイス

2021/01/01 - 2021/12/31

すべてのユーザー
47.63% ユーザー

エクスプローラ

サマリー



モバイルデバイスの情報	集客			行動			コンバージョン		
	ユーザー ↓	新規ユーザー	セッション	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	251 全体に対する割合: 47.63% (527)	250 全体に対する割合: 48.26% (518)	480 全体に対する割合: 48.29% (994)	37.08% ビューの平均: 32.80% (13.07%)	4.04 ビューの平均: 4.64 (-13.00%)	00:03:29 ビューの平均: 00:04:15 (-18.21%)	0.00% ビューの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	\$0.00 全体に対する割合: 0.00% (0.00)
1. Apple iPhone	126 (50.00%)	127 (50.80%)	146 (30.42%)	28.77%	4.27	00:03:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Apple iPad	13 (5.16%)	12 (4.80%)	19 (3.96%)	31.58%	6.63	00:06:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Sony SO-41A Xperia 10 II	7 (2.78%)	7 (2.80%)	18 (3.75%)	0.00%	7.11	00:04:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. (not set)	6 (2.38%)	6 (2.40%)	8 (1.67%)	50.00%	2.75	00:02:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Fujitsu F-04K Arrows Be2	3 (1.19%)	3 (1.20%)	4 (0.83%)	0.00%	6.25	00:06:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Kyocera KYV47 BASIO 4	3 (1.19%)	3 (1.20%)	5 (1.04%)	0.00%	6.80	00:08:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. LG L-03K Style	3 (1.19%)	3 (1.20%)	3 (0.62%)	33.33%	3.67	00:04:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Sharp SH-01K Aquos Sense	3 (1.19%)	3 (1.20%)	3 (0.62%)	0.00%	8.33	00:03:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Sony SO-01L Xperia XZ3	3 (1.19%)	3 (1.20%)	3 (0.62%)	0.00%	12.00	00:04:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Asus X00PD Zenfone Max M1	2 (0.79%)	2 (0.80%)	3 (0.62%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Fujitsu F-42A	2 (0.79%)	2 (0.80%)	3 (0.62%)	0.00%	5.00	00:20:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Google Pixel 3a	2 (0.79%)	2 (0.80%)	2 (0.42%)	0.00%	3.50	00:03:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Google Pixel 4a	2 (0.79%)	2 (0.80%)	5 (1.04%)	20.00%	12.20	00:06:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Huawei d-01K dtab	2 (0.79%)	2 (0.80%)	2 (0.42%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Huawei MAR-LX2J P30 Lite	2 (0.79%)	2 (0.80%)	2 (0.42%)	50.00%	2.50	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Kyocera KYV43 Basio 3	2 (0.79%)	2 (0.80%)	2 (0.42%)	0.00%	4.00	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. Qua LGT32	2 (0.79%)	2 (0.80%)	2 (0.42%)	50.00%	4.00	00:03:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Samsung SC-41A Galaxy A41	2 (0.79%)	2 (0.80%)	2 (0.42%)	0.00%	25.00	00:13:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Samsung SCV43 Galaxy A30	2 (0.79%)	2 (0.80%)	2 (0.42%)	50.00%	4.00	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. Sharp SH-04L AQUOS R3	2 (0.79%)	2 (0.80%)	3 (0.62%)	33.33%	4.67	00:03:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Sharp SHV48 Aquos Sense3 Basic	2 (0.79%)	2 (0.80%)	2 (0.42%)	0.00%	2.00	00:04:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. Sony SO-03K Xperia XZ2	2 (0.79%)	2 (0.80%)	2 (0.42%)	0.00%	11.00	00:04:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. Sony SOV32 Xperia Z5	2 (0.79%)	2 (0.80%)	2 (0.42%)	50.00%	2.00	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. Asus I01WD Zenfone 6 ZS630KL	1 (0.40%)	1 (0.40%)	1 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. DoCoMo F-01L Raku-Raku smartphone me	1 (0.40%)	1 (0.40%)	1 (0.21%)	0.00%	11.00	00:14:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. Fujitsu 801FJ Arrows U	1 (0.40%)	0 (0.00%)	1 (0.21%)	0.00%	3.00	00:02:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
27. Fujitsu F-03K	1	1	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00

	Rank	Brand	Model	Count	Percentage	Score	Time	Percentage	Count	Percentage
27.	Fujitsu F-03K	1	1	2	100.00%	1.00	00:00:00	0.00%	0	0.00%
28.	Fujitsu F-04G Arrows NX	1	1	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
29.	Fujitsu F-41A Arrows Be4	1	1	2	50.00%	1.50	00:00:08	0.00%	0	\$0.00
30.	Gionee S6	1	1	1	0.00%	8.00	00:01:16	0.00%	0	\$0.00
31.	Google Pixel 5	1	1	1	0.00%	7.00	00:01:17	0.00%	0	\$0.00
32.	Huawei VNS-L22 P9 Lite	1	1	16	37.50%	3.38	00:04:55	0.00%	0	\$0.00
33.	KDDI KYV34 Kyocera Urbano V02	1	1	5	40.00%	3.20	00:01:53	0.00%	0	\$0.00
34.	Kyocera 602KC Digno G	1	1	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
35.	LG L-41A Style 3	1	1	1	0.00%	18.00	00:09:56	0.00%	0	\$0.00
36.	LG LGV36	1	1	1	0.00%	12.00	00:12:18	0.00%	0	\$0.00
37.	OPPO A0010P Reno 3 5G	1	1	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
38.	OPPO CPH2043 Reno3	1	1	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
39.	Qua LGT31	1	1	1	0.00%	2.00	00:02:49	0.00%	0	\$0.00
40.	Samsung SC-01L Galaxy Note9	1	1	1	0.00%	5.00	00:03:01	0.00%	0	\$0.00
41.	Samsung SC-02J Galaxy S8	1	1	1	0.00%	7.00	00:03:44	0.00%	0	\$0.00
42.	Samsung SC-02K Galaxy S9	1	1	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
43.	Samsung SC-02L Galaxy Feel 2	1	1	1	0.00%	4.00	00:02:30	0.00%	0	\$0.00
44.	Samsung SC-03L Galaxy S10	1	1	1	0.00%	2.00	00:00:14	0.00%	0	\$0.00
45.	Samsung SC-04J Galaxy Feel	1	1	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
46.	Samsung SC-42A Galaxy A21	1	1	1	0.00%	4.00	00:00:58	0.00%	0	\$0.00
47.	Samsung SC-52A Galaxy S20+ 5G	1	1	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
48.	Samsung SCV38 Galaxy S9	1	1	1	0.00%	3.00	00:00:49	0.00%	0	\$0.00
49.	Samsung SCV43-j Galaxy A30	1	1	1	0.00%	3.00	00:00:44	0.00%	0	\$0.00
50.	Samsung SCV43-u Galaxy A30	1	1	1	0.00%	9.00	00:04:18	0.00%	0	\$0.00
51.	Samsung SM-T510 Galaxy Tab A 10.1 (2019)	1	1	1	0.00%	3.00	00:01:29	0.00%	0	\$0.00
52.	Sharp 706SH Aquos R2	1	1	1	0.00%	16.00	00:05:35	0.00%	0	\$0.00
53.	Sharp 803SH AQUOS R2 compact	1	1	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
54.	Sharp 908SH AQUOS R5G	1	1	1	0.00%	3.00	00:01:54	0.00%	0	\$0.00
55.	Sharp A004SH AQUOS sense5G	1	1	1	0.00%	5.00	00:02:15	0.00%	0	\$0.00
56.	Sharp SH-01L Aquos Sense 2	1	1	1	0.00%	4.00	00:21:46	0.00%	0	\$0.00
57.	Sharp SH-02M AQUOS Sense 3	1	1	1	0.00%	3.00	00:00:55	0.00%	0	\$0.00
58.	Sharp SH-02M Sense 3	1	1	2	50.00%	4.00	00:01:29	0.00%	0	\$0.00
59.	Sharp SH-03K Aquos R2	1	1	1	0.00%	8.00	00:02:34	0.00%	0	\$0.00
60.	Sharp SH-03K AQUOS R2	1	0	3	33.33%	5.67	00:03:59	0.00%	0	\$0.00
61.	Sharp SH-M08 AQUOS SENSE2	1	1	1	0.00%	9.00	00:07:47	0.00%	0	\$0.00
62.	Sharp SH-M08 Sharp Aquos Sense 2	1	1	1	0.00%	3.00	00:02:14	0.00%	0	\$0.00
63.	Sharp SH-M12 Aquos S3	1	1	1	0.00%	4.00	00:03:32	0.00%	0	\$0.00
64.	Sharp SH-RM12 AQUOS Sense3 Lite	1	1	1	0.00%	2.00	00:00:18	0.00%	0	\$0.00
65.	Sharp SHV43 AQUOS SENSE2	1	1	1	0.00%	10.00	00:08:38	0.00%	0	\$0.00
66.	Sharp SHV45 AQUOS sense3	1	1	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
67.	Sharp SHV48 AQUOS Sense3 Basic	1	1	1	0.00%	4.00	00:00:38	0.00%	0	\$0.00
68.	Sony J9260 Xperia 5	1	1	1	0.00%	4.00	00:00:46	0.00%	0	\$0.00
69.	Sony SO-01K XZ1	1	1	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00

70. Sony SO-01M Xperia 5	1 (0.40%)	1 (0.40%)	1 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71. Sony SO-02J Xperia X Compact	1 (0.40%)	1 (0.40%)	1 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
72. Sony SO-02L Xperia Ace	1 (0.40%)	2 (0.80%)	2 (0.42%)	0.00%	6.50	00:02:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
73. Sony SO-03J Xperia XZs	1 (0.40%)	0 (0.00%)	155 (32.29%)	53.55%	2.42	00:02:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
74. Sony SO-05G Xperia Z4 Tablet WiFi	1 (0.40%)	1 (0.40%)	1 (0.21%)	0.00%	6.00	00:26:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
75. Sony SOV35 Xperia XZs	1 (0.40%)	1 (0.40%)	1 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
76. Sony SOV36 XZ1	1 (0.40%)	1 (0.40%)	1 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77. Sony SOV37 Xperia XZ2	1 (0.40%)	1 (0.40%)	1 (0.21%)	0.00%	4.00	00:08:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
78. Sony SOV39 Xperia XZ3	1 (0.40%)	1 (0.40%)	1 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79. Sony SOV42 Xperia 8	1 (0.40%)	1 (0.40%)	1 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
80. ZTE MO-01K Mono	1 (0.40%)	1 (0.40%)	1 (0.21%)	0.00%	4.00	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)

