

デバイス

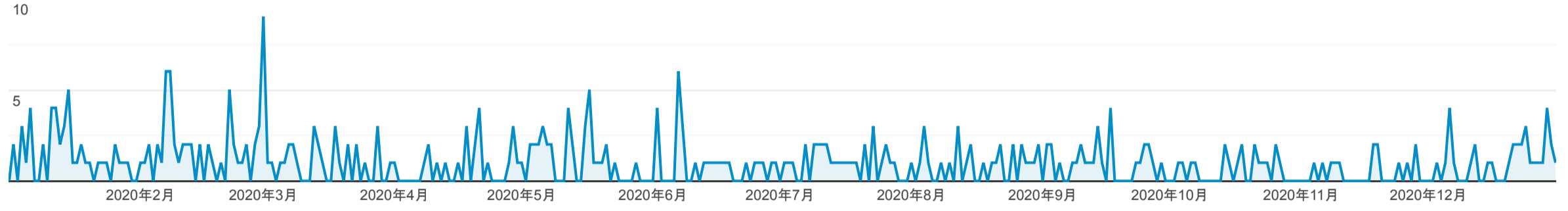
2020/01/01 - 2020/12/31

すべてのユーザー
42.11% ユーザー

エクスプローラ

サマリー

ユーザー



モバイルデバイスの情報	集客			行動			コンバージョン		
	ユーザー ↓	新規ユーザー	セッション	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	264 全体に対する割合: 42.11% (627)	251 全体に対する割合: 41.69% (602)	399 全体に対する割合: 39.94% (999)	37.59% ビューの平均: 37.24% (0.96%)	4.43 ビューの平均: 4.35 (1.97%)	00:02:43 ビューの平均: 00:03:23 (-19.78%)	0.00% ビューの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	\$0.00 全体に対する割合: 0.00% (\$0.00)
1. Apple iPhone	138 (52.08%)	137 (54.58%)	160 (40.10%)	47.50%	3.23	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Apple iPad	17 (6.42%)	13 (5.18%)	33 (8.27%)	33.33%	4.21	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Microsoft Windows RT Tablet	5 (1.89%)	4 (1.59%)	5 (1.25%)	20.00%	6.80	00:04:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. (not set)	4 (1.51%)	4 (1.59%)	5 (1.25%)	20.00%	3.40	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Huawei ANE-LX2J P20 Lite	4 (1.51%)	4 (1.59%)	4 (1.00%)	50.00%	3.00	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Sharp SH-01K Aquos Sense	3 (1.13%)	3 (1.20%)	3 (0.75%)	0.00%	12.67	00:10:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Sharp SH-03K Aquos R2	3 (1.13%)	2 (0.80%)	5 (1.25%)	40.00%	4.40	00:03:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Sony SO-05K XZ2 Compact	3 (1.13%)	3 (1.20%)	3 (0.75%)	0.00%	4.33	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. DoCoMo F-01J arrows NX F-01J	2 (0.75%)	2 (0.80%)	3 (0.75%)	33.33%	11.00	00:05:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Fujitsu 801FJ Arrows U	2 (0.75%)	2 (0.80%)	2 (0.50%)	0.00%	7.50	00:02:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Fujitsu F-02L Arrows Be3	2 (0.75%)	2 (0.80%)	2 (0.50%)	0.00%	8.50	00:05:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Google Pixel 3	2 (0.75%)	2 (0.80%)	2 (0.50%)	0.00%	4.50	00:02:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Google Pixel 3a	2 (0.75%)	1 (0.40%)	2 (0.50%)	50.00%	10.00	00:03:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Huawei d-02K dtab Compact	2 (0.75%)	2 (0.80%)	2 (0.50%)	50.00%	9.50	00:09:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Kyocera KYV43 BASIO3 KYV43 for KDDI	2 (0.75%)	2 (0.80%)	2 (0.50%)	0.00%	5.00	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Qua LGT32	2 (0.75%)	2 (0.80%)	4 (1.00%)	25.00%	3.75	00:10:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. Samsung SC-02J Galaxy S8	2 (0.75%)	2 (0.80%)	2 (0.50%)	0.00%	10.00	00:03:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Samsung SC-04J Galaxy Feel	2 (0.75%)	2 (0.80%)	2 (0.50%)	0.00%	3.00	00:02:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Sharp S5 Android One S5 S5 for Softbank	2 (0.75%)	2 (0.80%)	2 (0.50%)	0.00%	10.00	00:03:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. Sharp SH-02M AQUOS sense3 SH-02M for DoCoMo	2 (0.75%)	2 (0.80%)	3 (0.75%)	0.00%	5.67	00:02:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Sharp SHV42 Aquos R2	2 (0.75%)	2 (0.80%)	2 (0.50%)	0.00%	3.00	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. Sony SO-01G Xperia Z3	2 (0.75%)	2 (0.80%)	4 (1.00%)	25.00%	3.25	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. Sony SO-01K XZ1	2 (0.75%)	2 (0.80%)	5 (1.25%)	0.00%	8.20	00:07:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. Sony SO-02K XZ1 Compact	2 (0.75%)	2 (0.80%)	2 (0.50%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. Sony SO-04J XZ Premium	2 (0.75%)	2 (0.80%)	2 (0.50%)	50.00%	1.50	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. Apple iPhone 8 Plus	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

27.	Asus ASUS_X00QD Zenfone 5	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	11.00	00:07:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Asus X00PD Zenfone Max M1	1 (0.38%)	0 (0.00%)	2 (0.50%)	0.00%	2.00	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	Asus X00TDB Zenfone Max Pro (M1) ZB601KL	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	7.00	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	Fujitsu F-01K Arrows NX	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	Fujitsu F-02L arrows Be3 F-02L for DoCoMo	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	31.00	00:11:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	Fujitsu F-04H Arrows Tab	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	11.00	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	Fujitsu F-04K Arrows Be2	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	6.00	00:03:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	Google Pixel 4a	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	25.00	00:24:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	Huawei Dtab d-01H	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	Huawei MHA-L29 Mate 9	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	Huawei VNS-L22 P9 Lite	1 (0.38%)	0 (0.00%)	11 (2.76%)	45.45%	3.55	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	Huawei WAS-LX2J P10 Lite	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	KDDI KYV34 Kyocera Urbano V02	1 (0.38%)	1 (0.40%)	4 (1.00%)	50.00%	1.75	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	KDDI KYV42 QX WiMAX 2+	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	17.00	00:08:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	Kyocera KYV41 Torque g03	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	3.00	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	Kyocera KYV43 Basio 3	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	LaVie PC-TE508HAW Tab-E	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	6.00	00:06:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	LG LGV31 isai VL LGV31 for KDDI	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	5.00	00:02:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	LG LGV36 LG it LGV36 for KDDI	1 (0.38%)	1 (0.40%)	2 (0.50%)	50.00%	2.00	00:05:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	LG V33 Qua Phone PX	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	18.00	00:14:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	Motorola Moto g(7)	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	OPPO CPH1903 A7	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	Samsung GT-P5113 Galaxy Tab 2 10.1 WiFi	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	6.00	00:05:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	Samsung SC-01K Galaxy Note8	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	7.00	00:02:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	Samsung SC-02H Galaxy S7 Edge	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	4.00	00:04:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	Samsung SC-02K Galaxy S9	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	14.00	00:09:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	Samsung SC-02L Galaxy Feel 2	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	Samsung SC-03J Galaxy S8+	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	Samsung SCV37 Galaxy Note8	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	3.00	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	Samsung SCV39 Galaxy S9+	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	Samsung SCV43 Galaxy A30 SCV43 for KDDI	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	Sharp S3 Android One S3 for Softbank	1 (0.38%)	0 (0.00%)	1 (0.25%)	0.00%	7.00	00:04:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	Sharp SH-01K AQUOS sense SH-01K for DoCoMo	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	8.00	00:04:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	Sharp SH-01L AQUOS sense2 SH-01L for DoCoMo	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	Sharp SH-04L AQUOS R3	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	Sharp SH-M08 Sharp Aquos Sense 2	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	4.00	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	Sharp SHV31 AQUOS SERIE mini SHV31 for KDDI	1 (0.38%)	1 (0.40%)	2 (0.50%)	0.00%	15.00	00:14:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	Sharp SHV38 Aquos Serie Mini (2017)	1 (0.38%)	1 (0.40%)	2 (0.50%)	50.00%	3.50	00:04:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	Sharp SHV40 Aquos Sense	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	9.00	00:04:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	Sharp SHV43 AQUOS SENSE2	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	7.00	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	Sony 601SO Xperia XZ	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	12.00	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	Sony SO-01H Xperia Z5	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	4.00	00:10:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	Sony SO-02J Xperia X Compact SO-02J for DoCoMo	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	4.00	00:02:42	0.00%	0 (0.00%)	\$0.00 (0.00%)

70.	Docomo Sony SO-02L Xperia Ace	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	14.00	00:07:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	Sony SO-03J Xperia XZs	1 (0.38%)	0 (0.00%)	18 (4.51%)	38.89%	3.28	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	Sony SO-03J Xperia XZs SO-03J for DoCoMo	1 (0.38%)	0 (0.00%)	46 (11.53%)	34.78%	3.96	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	Sony SO-03K Xperia XZ2	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	Sony SO-41A Xperia 10 II	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	Sony SOV35 Xperia XZs	1 (0.38%)	0 (0.00%)	6 (1.50%)	0.00%	17.67	00:11:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	Sony SOV37 Xperia XZ2	1 (0.38%)	1 (0.40%)	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	Sony SOV39 Xperia XZ3	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	6.00	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	Sony SOV41 Xperia 5 SOV41 for KDDI	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	3.00	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	ZTE Blade V580 Blade V Plus	1 (0.38%)	1 (0.40%)	1 (0.25%)	0.00%	3.00	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)

