

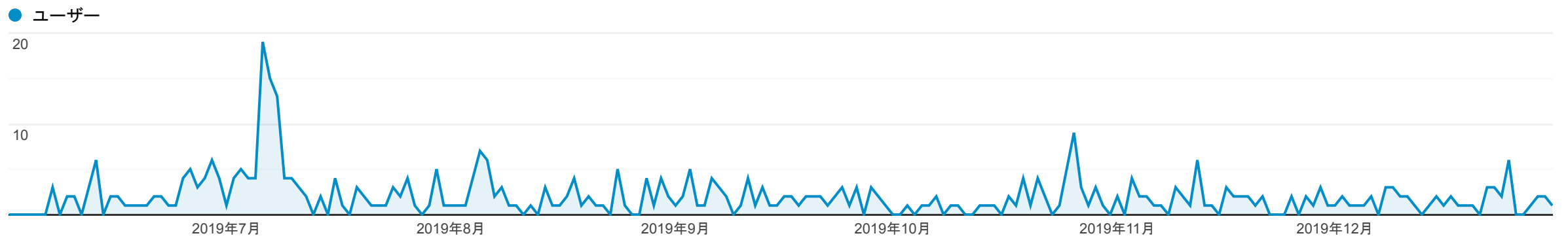
デバイス

2019/06/01 - 2019/12/31

すべてのユーザー  
43.54% ユーザー

エクスプローラ

サマリー



モバイルデバイスの情報	集客			行動			コンバージョン		
	ユーザー ↓	新規ユーザー	セッション	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	300 全体に対する割合: 43.54% (689)	301 全体に対する割合: 43.69% (689)	463 全体に対する割合: 39.98% (1,158)	33.26% ビューの平均: 32.47% (2.44%)	4.75 ビューの平均: 4.62 (2.84%)	00:03:28 ビューの平均: 00:03:39 (-5.13%)	0.00% ビューの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	\$0.00 全体に対する割合: 0.00% (\$0.00)
1. Apple iPhone	139 (46.33%)	140 (46.51%)	165 (35.64%)	39.39%	3.69	00:02:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Apple iPad	18 (6.00%)	18 (5.98%)	46 (9.94%)	39.13%	4.39	00:03:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Microsoft Windows RT Tablet	18 (6.00%)	18 (5.98%)	22 (4.75%)	9.09%	12.50	00:10:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. (not set)	5 (1.67%)	5 (1.66%)	9 (1.94%)	33.33%	6.33	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Apple iPhone 8	5 (1.67%)	5 (1.66%)	5 (1.08%)	0.00%	3.80	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Sony SOV35 Xperia XZs	5 (1.67%)	5 (1.66%)	10 (2.16%)	20.00%	11.40	00:07:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Apple iPhone XR	3 (1.00%)	3 (1.00%)	3 (0.65%)	0.00%	6.67	00:02:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. DoCoMo F-02H arrows NX F-02H	2 (0.67%)	2 (0.66%)	2 (0.43%)	50.00%	6.00	00:04:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Huawei 503HW LUMIERE	2 (0.67%)	2 (0.66%)	2 (0.43%)	50.00%	4.50	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Huawei ANE-LX2J P20 Lite	2 (0.67%)	2 (0.66%)	2 (0.43%)	0.00%	5.50	00:05:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Huawei d-01J Compact	2 (0.67%)	2 (0.66%)	3 (0.65%)	33.33%	5.33	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Kyocera KYV44 Qua phone QZ KYV44 for KDDI	2 (0.67%)	2 (0.66%)	3 (0.65%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Sharp 507SH Aquos 507SH	2 (0.67%)	2 (0.66%)	2 (0.43%)	0.00%	5.00	00:02:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Sharp SH-02J Aquos Ever	2 (0.67%)	2 (0.66%)	2 (0.43%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Sharp SH-03K Aquos R2	2 (0.67%)	2 (0.66%)	7 (1.51%)	14.29%	5.29	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Sharp SHV36 BASIO2 SHV36 for KDDI	2 (0.67%)	2 (0.66%)	4 (0.86%)	50.00%	3.25	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. Sharp SHV40 AQUOS sense SHV40 for KDDI	2 (0.67%)	2 (0.66%)	2 (0.43%)	50.00%	3.00	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Sony SO-01J Xperia XZ	2 (0.67%)	2 (0.66%)	2 (0.43%)	0.00%	2.50	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Sony SO-01K Xperia XZ1 SO-01K for DoCoMo	2 (0.67%)	2 (0.66%)	2 (0.43%)	50.00%	2.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. Sony SO-02H Xperia Z5 Compact	2 (0.67%)	2 (0.66%)	2 (0.43%)	50.00%	2.00	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Sony SO-03K Xperia XZ2	2 (0.67%)	2 (0.66%)	2 (0.43%)	0.00%	3.50	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. Sony SO-03K Xperia XZ2 SO-03K for DoCoMo	2 (0.67%)	2 (0.66%)	3 (0.65%)	0.00%	21.67	00:27:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. Sony SOV34 Xperia XZ	2 (0.67%)	2 (0.66%)	2 (0.43%)	0.00%	5.50	00:11:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. Sony SOV39 Xperia XZ3 SOV39 for KDDI	2 (0.67%)	2 (0.66%)	2 (0.43%)	0.00%	10.00	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. Apple iPad Air	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	4.00	00:01:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. Apple iPhone 6s	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	2.00	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)

27.	Asus I01WD Zenfone 6 ZS630KL	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Asus X00PD Zenfone Max M1	1 (0.33%)	1 (0.33%)	3 (0.65%)	33.33%	2.00	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	Fujitsu F-01J arrows NX F-01J for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	Fujitsu F-01K Arrows NX	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	8.00	00:02:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	Fujitsu F-01K arrows NX F-01K for DoCoMo	1 (0.33%)	1 (0.33%)	2 (0.43%)	0.00%	7.00	00:06:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	Fujitsu F-04G Arrows NX	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	Fujitsu F-04H Arrows Tab	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	7.00	00:06:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	Fujitsu F-04K arrows Be F-04K for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	12.00	00:05:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	Fujitsu F-04K Arrows Be2	1 (0.33%)	1 (0.33%)	2 (0.43%)	50.00%	3.00	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	Google Pixel 3a	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	4.00	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	Google Pixel 3a Pixel 3a for Softbank	1 (0.33%)	1 (0.33%)	4 (0.86%)	50.00%	3.75	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	Huawei d-02H MediaPad M2	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	Huawei PLE-701L MediaPad T2 7.0 Pro	1 (0.33%)	1 (0.33%)	3 (0.65%)	33.33%	2.67	00:08:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	Huawei VNS-L22 P9 Lite	1 (0.33%)	1 (0.33%)	19 (4.10%)	42.11%	2.74	00:02:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	Kyocera 503KC DIGNO E 503KC for Y!mobile	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	2.00	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	Kyocera KYF37 GRATINA KYF37 for KDDI	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	Kyocera KYV34 URBANO V02 KYV34 for KDDI	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	2.00	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	Kyocera KYV37 Qua phone KYV37 for KDDI	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	9.00	00:11:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	Kyocera KYV41 TORQUE G03 KYV41 for KDDI	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	7.00	00:02:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	Kyocera KYY23 L03	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	7.00	00:02:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	LaVie PC-TE508HAW Tab-E	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	21.00	00:09:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	LG F160L Optimus LTE2	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	LG V480 G Pad 8.0	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	18.00	00:10:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	Qua LGT31	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	20.00	00:07:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	Samsung 403SC Galaxy Tab 4 7.0	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	4.00	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	Samsung SC-01L Galaxy Note9 SC-01L for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	3.00	00:15:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	Samsung SC-02G Galaxy S5 Active	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	12.00	00:06:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	Samsung SC-02H Galaxy S7 Edge	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	4.00	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	Samsung SC-02K Galaxy S9 SC-02K for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	2.00	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	Samsung SC-02L Galaxy Feel2 SC-02L for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	Samsung SC-03J Galaxy S8+	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	2.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	Samsung SC-03K Galaxy S9+ SC-03K for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	3.00	00:04:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	Samsung SC-04J Galaxy Feel	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	2.00	00:03:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	Samsung SCV37 Galaxy Note8	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	2.00	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	Samsung SCV37 Galaxy Note8 SCV37 for KDDI	1 (0.33%)	1 (0.33%)	3 (0.65%)	33.33%	2.00	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	Samsung SCV38 Galaxy S9	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	Sharp 605SH AQUOS R	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	11.00	00:04:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	Sharp 803SH AQUOS R2 compact 803SH for Softbank	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	2.00	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	Sharp S3 Android One S3 for Softbank	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	3.00	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	Sharp S5 Android One S5 S5 for Softbank	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	10.00	00:12:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	Sharp SH-01K Aquos Sense	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	Sharp SH-01K AQUOS sense SH-01K for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	Sharp SH-01L AQUOS sense2 SH-01L for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

70.	Sharp SH-03J AQUOS R	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	27.00	00:14:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	Sharp SH-04G Aquos Ever	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	4.00	00:06:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	Sharp SH-04H Aquos Zeta	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	3.00	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	Sharp SHV37 Aquos U	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	Sharp SHV39 AQUOS R	1 (0.33%)	1 (0.33%)	2 (0.43%)	50.00%	7.00	00:05:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	Sharp SHV42 AQUOS R2 SHV42 for KDDI	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	15.00	00:08:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	Sharp SHV43 AQUOS sense2 SHV43 for KDDI	1 (0.33%)	1 (0.33%)	2 (0.43%)	0.00%	6.50	00:03:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	Sharp SHV44 AQUOS R3 SHV44 for KDDI	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	9.00	00:06:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	Sony 501SO Xperia Z5	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	2.00	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	Sony 701SO XZ1	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	3.00	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	Sony G8232 Xperia XZs	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	11.00	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	Sony SO-01J Xperia XZ SO-01J for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	Sony SO-01K XZ1	1 (0.33%)	1 (0.33%)	2 (0.43%)	0.00%	4.50	00:06:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	Sony SO-02J Xperia X Compact	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	7.00	00:04:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	Sony SO-02K XZ1 Compact	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	13.00	00:14:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	Sony SO-03G Xperia Z2 SO-03F for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	6.00	00:07:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	Sony SO-03J Xperia XZs	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	Sony SO-03J Xperia XZs SO-03J for DoCoMo	1 (0.33%)	1 (0.33%)	54 (11.66%)	29.63%	3.54	00:02:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	Sony SO-04E Xperia feat. HATSUNE MIKU SO-04E for DoCoMo	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	Sony SO-04H Xperia X Performance SO-04H for DoCoMo	1 (0.33%)	1 (0.33%)	2 (0.43%)	50.00%	4.00	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	Sony SO-04J XZ Premium	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	Sony SO-05K XZ2 Compact	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	9.00	00:04:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	Sony SOV32 Xperia Z5	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	Sony SOV33 Xperia X Performance	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	3.00	00:05:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	Sony SOV36 XZ1	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	7.00	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	Sony SOV37 Xperia XZ2 SOV37 for KDDI	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	3.00	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	Umidigi S2	1 (0.33%)	1 (0.33%)	1 (0.22%)	0.00%	3.00	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	ZTE Blade V0720 Blate V7 Lite	1 (0.33%)	1 (0.33%)	1 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

